

We've Done It Again! The Biggest VALUES In Our History Purchased For This Event!

MILADY'S SHOPPE

Great Factory Purchases

708

**AVALON
BLVD.**

Phone TE 4-6971

A "SCOOP"

Terrific Factory Purchases

The sale is the result of special cooperation with our leading manufacturers...
 TOY... Our policy is to keep merchandise moving fast and keep
 our stock fresh and clean...
 Offering values that challenge comparison.

A SALE TO END ALL SALES

Because we want to sell a great
 portion of our stock, we've
 completely ignored replace-
 ment stock... Everything goes
 ... Nothing spared... You
 may take your choice of any
 article in the store at CUT
 PRICES.

THE OPPORTUNITY IS YOURS

Get the facts in the line-up below... then get to
 MILADY'S even faster to get your share of the wonderful
 BIG VALUES... You'll find thousands of dollars worth
 of new styles ready-to-wear to choose from made by
 some of the leading manufacturers in the country. We
 would like to give you a few of the famous brand names
 that are included but won't do this. You'll recognize
 FRIGID the companies won't let us do this. You'll recog-
 nize the famous labels on sight... Come running for
 these SPECIAL PURCHASES. YOU WON'T BE SORRY!

DISPOSAL SALE!

**NOTHING SPARED!
EVERYTHING INCLUDED**

— Entire Stock —
Of Many Leading
Manufacturers Pur-
chased for this Sale!

Yes we have combed the market from Coast to Coast and have
 purchased some of the most FABULOUS BUYS in our history! We
 know that our customers love good BARGAINS so we are passing
 our good purchases on to you during this SALE! Now is the time
 to buy your summer needs right at the start of the season at REAL
 DOWN TO EARTH LOW PRICES ON QUALITY MERCHANDISE!

Nothing But Quality, New Fashionable and Desirable Ladies' Famous Make Apparel!

A TOURNAMENT OF VALUES THAT CHALLENGE COMPARISON!

PRICES SLASHED! RUTHLESSLY!

OPEN
Friday
Night
Till 9 p.m.

You've never in all your born days seen
 anything like it! Nobody—nowhere—
 has ever staged such a Sweeping Sale,
 smack at the heart of the season! A
 thrilling opportunity... don't miss it!

SALE VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

**THURSDAY
JUNE 9TH 9:30 A.M.**
 BE HERE WHEN THE DOORS OPEN!

**EXTRA SPECIAL!
LADIES NYLON
PANTIES**
50¢
 100% Nylon Panties in white and assorted
 colors. Assorted sizes. Regularly \$1.00.

A Record Breaking Ladies Dress Sale!
Better Dresses
 Literally hundreds of smart new dresses were purchased for this event and have
 been put into these three wonderful LOW PRICE RANGES. YOU'LL find new Sun
 Back Dresses, New Cottons, New Jacket Dresses... in fact a complete selection in
 the most wanted fabrics... Cottons, denims, Rayons, Sheers, Nylons and Taffetas.
 Sizes for Juniors, Misses and Half Sizes. Choose yours early for best selection.

ONE GROUP VALUES TO 17.95	SALE PRICE	5⁹⁰
ONE GROUP VALUES TO 19.95	SALE PRICE	7⁹⁰
ONE GROUP VALUES TO 24.95	SALE PRICE	9⁹⁰

**MATERNITY
SMOCKS**
 A large array
 of summer fabrics
 Values to 4.95... **1⁹⁹**
**MATERNITY
SUITS**
 Cottons, linens and
 novelty checks
 Values to 8.95... **2⁹⁹**

**SPECIAL GROUP!
DUSTER ROBES**
\$2⁸⁸
 Just received these new summer robes. Choose
 from nylons, jacquard rayons, cotton crepes,
 etc. Misses' and women's sizes. Values to \$5.95.

**SPECIAL GROUP
DRESSES**
\$3⁰⁰
 A special group from our better dress selec-
 tion. Cottons, rayons, etc. Values to \$14.95
 included. Sizes for Juniors and misses

**LADIES
TOPPERS**
\$12⁴⁴
 Pastel colors in 100% wool fabrics
 from famous makers. All beau-
 tifully lined and tailored. Values
 to \$24.95

**SPECIAL GROUP
LADIES SUITS**
\$9⁰⁰
 A wonderful array of summer suits. Linens,
 nubbia fabrics, etc. All well tailored and
 detailed. Assorted colors. Values to \$29.95

**NYLON
FULL SLIPS**
1⁸⁸
 Assorted high colors in fancy
 trims. Here's a value that you
 can't afford to miss. Assorted sizes.
 Regular \$3.95 values

**READY FOR SUMMER
BATHING SUITS**
\$3⁰⁰
 Ready for summer. These new one piece
 bathing suits in cottons and laces are
 wonderful for sunning or the water. Assorted
 colors and patterns. Values to 8.95

**NEWEST STYLES
Bouffant Slips**
\$3⁸⁸
 New shipment just received from a leading
 manufacturer. Nylons, taffetas, etc. White
 and colors. Values to \$7.95

**Synthetic Cashmere
SWEATERS**
\$5⁹⁹
 Assorted styles in cardigans and
 slip-overs. Long and short sleeves.
 All full fashioned. White and
 colors. Values to \$8.95

**LADIES
BETTER SKIRTS**
 Skirts all tailored by a wonderful group of
 manufacturers. Cottons, Linens, Prints,
 Nylons, etc. Every wanted style included.
 All colors.
 ONE GROUP
VALUES TO 8.95 **2⁸⁸**
 ONE GROUP
VALUES TO 10.95 **3⁸⁸**

**NEWEST STYLE
CAPRI SUIT**
4⁸⁸
 Linen fabric in this wonderful
 sport item. Pedal Pushers with
 matching jacket. Black, Charcoal
 or Brown with contrast trims.
 Regular \$6.95

**LOOK HERE!
LADIES SHORTS**
\$1⁰⁰
 Made by famous maker. Boy types with
 smart trims or plain. Many different styles
 and fabrics. Assorted colors. Values to \$4.95.

**SPECIAL GROUP
LADIES PURSES**
\$2⁹⁹
 Wonderful selection including California
 Saddle leathers. Fouch styles, strap styles,
 etc. Assorted colors. Values to \$8.95

**RAYON
PANTIES**
23[¢]
 White and colors in these wonder-
 ful fitting panties. Stripes or mesh.
 Assorted sizes. Regular 35¢ Values.

**LADIES
BLOUSES**
 Famous makes included in these two price
 groups. Choose from many different styles.
 White and all wanted colors. Wonderful
 savings in these groups
 ONE GROUP **1⁷⁹**
 VALUES TO 5.95
 ONE GROUP **2⁷⁹**
 VALUES TO 8.95

**FAMOUS MAKE
Bermuda Shorts
PEDAL PUSHERS**
1⁷⁷
 Novelty styles in these new sport
 styles. Choose from Poplin, Cot-
 tons, Rayon Cords and other fab-
 rics. Just right for summer wear.
 Values to \$3.95

**MANY OTHER ITEMS
SPECIALLY PRICED FOR THIS EVENT**

**30-60-90 DAY
CHARGE
ACCOUNTS
INVITED**

MILADY'S SHOPPE

**708
Avalon Blvd.
Wilmington**

**OPEN
FRIDAY
EVENINGS
TILL 9 P.M.**